

Conference Cliché

If you've ever been stuck in a meeting or conference with the management clichés flowing thick and fast, wondering if you'll ever again see the light of day, then we hear you, and have designed this Conference Cliché game just

for you. While you should avoid clichés like the plague, they make for a fun game so bring it on we say and circle 5 in a row and you'll be #winning. It's a no brainer, play McCrindle Research's Conference Cliché at your next event – it's not rocket science, in fact it's all good!

at the end of the day	no magic bullet	the jury's still out on that	at this point in time	no-brainer
give 110%	it's not rocket science	moving forward	24/7	push the envelope
think outside the square	get on the same page	 BONUS SQUARE	fast-track	key-learnings
I'll flick you an email	let's unpack this	touching base	ball-park figure	hit the ground running
step up to the plate	the bottom line is...	cut to the chase	giving you a heads up	elephant in the room

© McCrindle Research 2012

The reality is that clichés are a dime a dozen. To be honest, many people want closure on cliché use but having said that they're not taking ownership of their language - go figure. Clichés are the low hanging fruit of management speak and because most of us are so over them, we need to take this on board, and if it's doable, give them the flick!

This McCrindle Research project studied Australians nationally to find the most annoying clichés working Australians hear around the water cooler so we have unpacked this important issue in the hope that leaders can get on the same page as their workers and cut these over used clichés - it might seem like climbing Mount Everest, and it may not happen overnight, and while there's no silver bullet solution, when it comes to curtailing clichés, never say never. Having said that, if all else fails, these 24 clichés can be read out to make a winner of a speech, so go for gold!