

TRENDS OF 2025

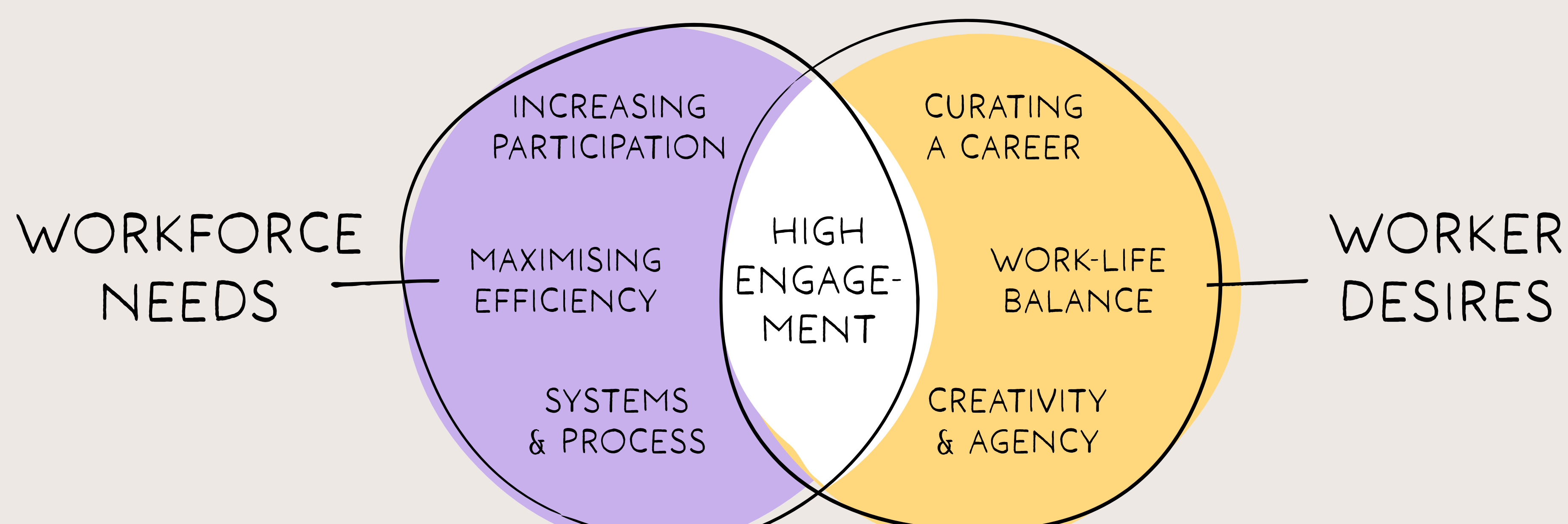
01 BIG BUILD

AUSTRALIA'S ANNUAL MIGRATION IS NOW MORE THAN 2X WHAT IT WAS IN 2019



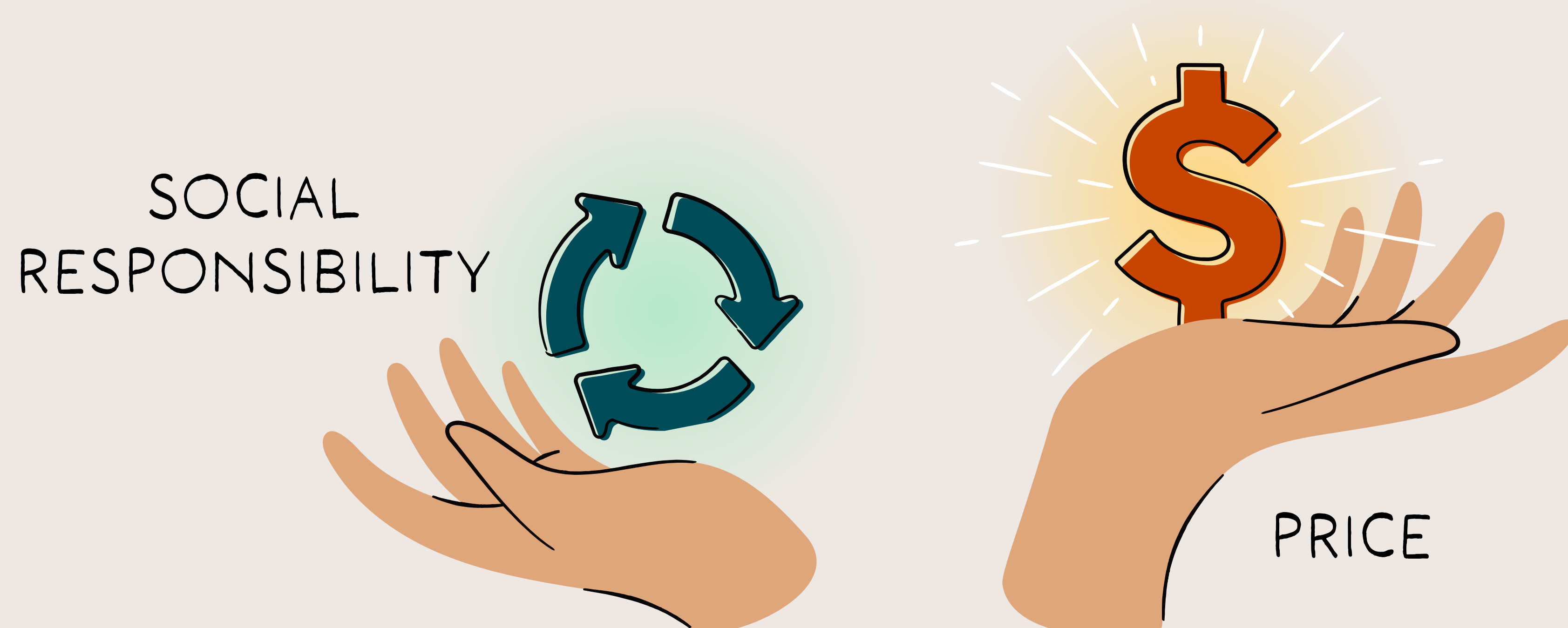
02 PRODUCTIVITY PARADOX

60% OF HIGHLY ENGAGED WORKERS ARE FREQUENTLY LOOKING FOR WAYS TO INCREASE PRODUCTIVITY



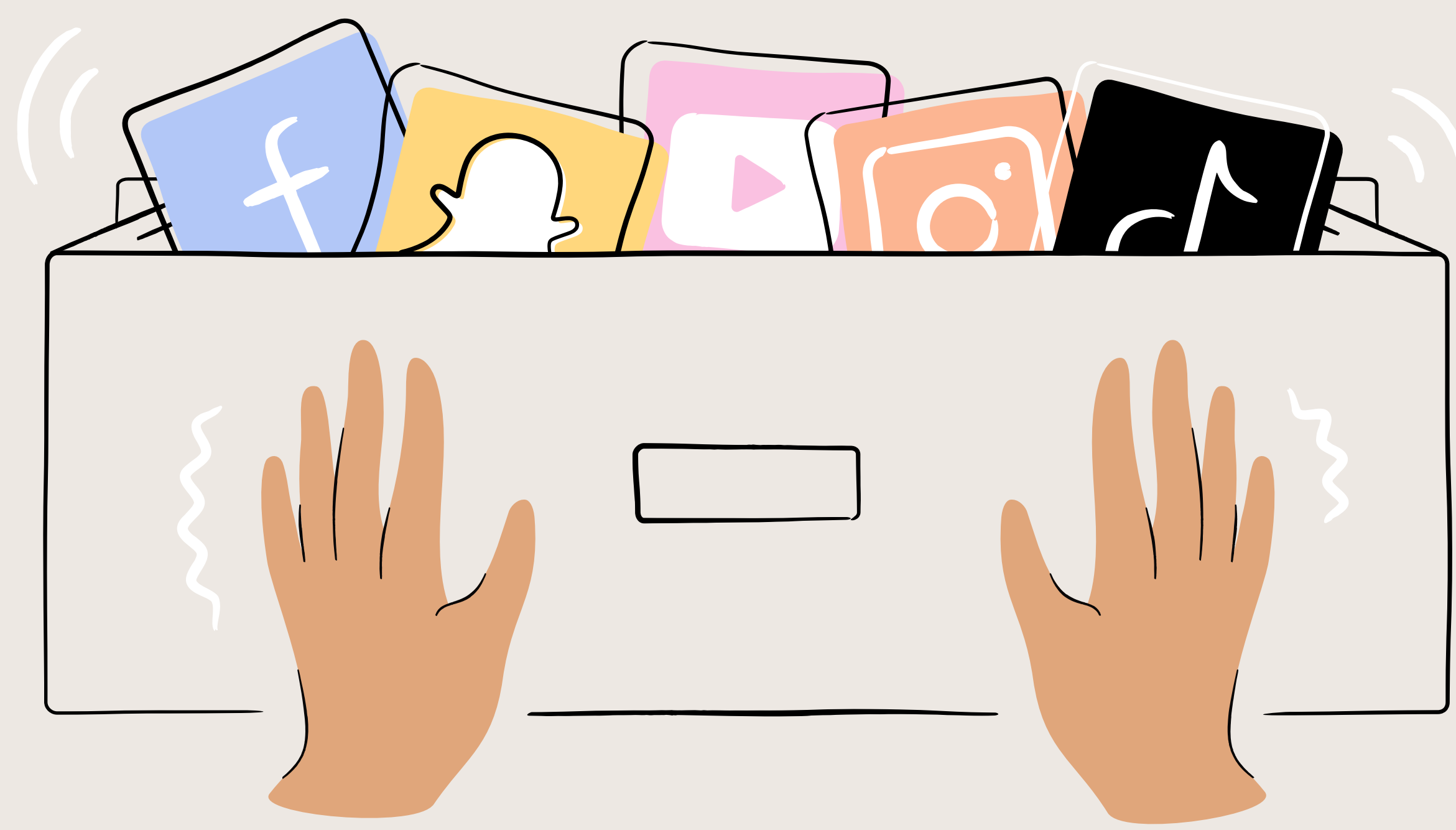
03 CONSUMER COMPROMISE

57% OF PEOPLE HAVE HAD TO COMPROMISE THEIR SOCIAL RESPONSIBILITY VALUES TO PURCHASE A CHEAPER PRODUCT



04 DIGITAL DETOX

86% OF GEN Z HAVE TAKEN STEPS TO TRY AND REDUCE THEIR SOCIAL MEDIA USAGE



05 GENERATION ACCELERATION

FOR THE FIRST TIME IN HISTORY, 7 GENERATIONS WILL BE ALIVE AT ONCE

