

Future forecasts Source: ABS, McCrindle © McCrindle_2014



clairemadden NEXT GEN_EXPER Social Researcher & Research Director at McCrindle

Claire is fluent in the social media, youth culture, and engagement styles of these global generations, and a professional in interpreting what this means for educators, managers and marketers.

SPEAKER TOPICS



Generation Z Defined The 7 key factors of this global generation



Future Proofing Careers How educators can equip their students to thrive in changing times



Kids, Tweens & Teens What they like, what they buy, & why



Gen Z at Work

Attracting, retaining, managing & training emerging generations



The What, Why & Where of Social Media How to connect & communicate with the new generations



Next Gen Leadership Developing emerging leaders & managing multi-generational teams



Creating an Engaging Culture Inspiring the next generation of staff, volunteers & teams







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