

1



70% plan to shop online

2



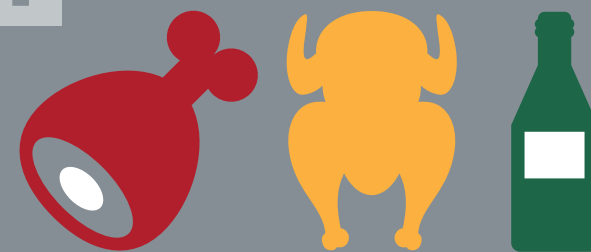
49% unhappy Christmas has lost Christian meaning

3



#1 Christmas thing: time spent with family & friends

4



#2 Christmas thing: food and celebration!

12



28% think it's a great idea to give to charity rather than buy gifts

11



2% throw away gifts they dislike

10



23% re-gift unwanted presents

the

12 STATS

of

CHRISTMAS

MERRY CHRISTMAS

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9



51% of Gen Y want handwritten cards, more than other Gens

8



32% of Gen Y plan to spend more on Christmas than last year

7



13% prefer e-cards to real cards in the post

6



18% would rather a Winter Christmas

5



79% think Christmas is too commercial