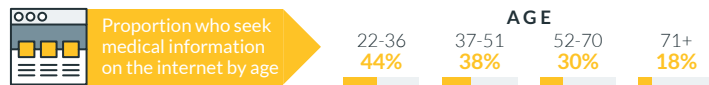
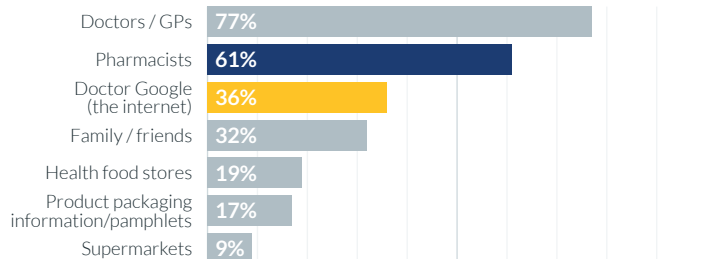


THE HEALTHY FUTURES REPORT

eHealth, Dr. Google and the New Generations

Sources of trusted advice on medicines, vitamins and supplements

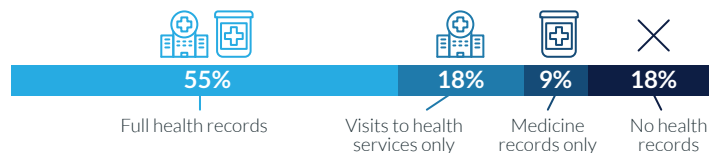


eHealth records keeping

Comfort levels with medical records kept on eHealth



What medical information should be available on eHealth?

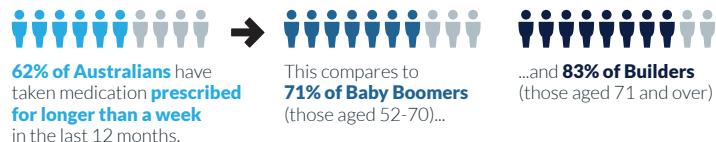


Specifically what medicine records should be available on eHealth?



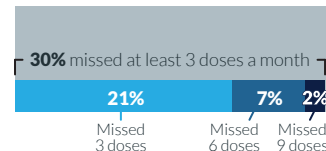
Prescription Medicines

Recent use



Missed dosages of prescribed medicines

Out of the recent users (above) nearly one third (30%) have missed at least 3 doses a month for daily medicine – 21% missed the equivalent of 3 doses a month for daily medicine, 7% missed the equivalent of 6 doses a month of daily medicine, 2% missed the equivalent of 9 doses a month.



When a dose (or multiple doses) is missed how much does it reduce the effectiveness of medication?



Methods of remembering medication

83% of those who take medication for chronic conditions used **habitual routine** (e.g. same time, same place, every day).



THE HEALTHY FUTURES REPORT

Openness, Mood & Perceptions towards Dose Administration Aids

Chronic Therapies

Chronic therapy conditions and prescribed medicines



More than half of Australians (52%) aged 50 or older report taking ongoing prescription medication for chronic therapy conditions such as high cholesterol, diabetes, cardiovascular disease, or epilepsy.

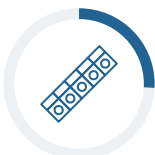


Significantly, nearly 1 in 4 Australians aged 50 or older (24%) take ongoing medications for more than one chronic therapy condition.

Prescription medicine management



68% - original bottle or packet



26% - plastic pill boxes



16% - dose administration aids

AGE

50-59 15%

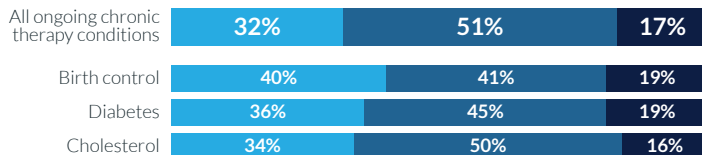
60-69 13%

70-79 19%

80+ 22%

Pharmacists should be able to re-fill the prescriptions for:

● Yes, definitely ● Perhaps, and only with doctor's previous consent ● No, never



Managing Prescription Medicine for Chronic Therapies

Perceptions

Dose administration aids would be most useful to users of chronic therapy medications because:



35% - They are visible and clear



32% - Ease of sorting medication



28% - Ease of scheduling



51% of chronic therapy users found that dose administration aids would be helpful to them.

Openness

Just 4% of chronic therapy conditions respondents have or currently use dose administration aids.

2 in 5 (40%) Australians aged 50 or older who take ongoing prescription medication for chronic therapy conditions who don't use dose administration aids indicated they are open to using dose administration aids prepacked by their pharmacist.

Deterrents to using dose administration aids



74% Don't need it



40% Cost involved

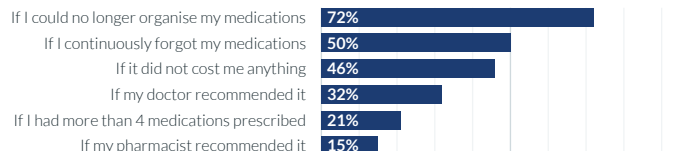


19% - pick up time involved



14% - single pharmacy only

Transition opportunities to dose administration aids



Methodology

Survey 1: Nationally representative survey of 1,027 members of the Australian general public.

Survey 2: National survey of 523 Australians aged 50+ who take ongoing medication for at least one chronic therapy condition. The surveys were in field from 25th – 29th January, 2016.

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