

AHISA



Measuring the social capital of independent education in Australia.

The Brief

AHISA were seeking to measure the impact of independent schools in Australia with the goal of launching the study at their annual conference. As the leading body representing heads of independent schools in Australia, AHISA provides advocacy, representation and thought leadership to education stakeholders.

The Work

McCrindle conducted an online survey of AHISA's members to collect new data on the role

of independent schools in their broader community. The project involved integrated publicly available data about the independent education sector to give a clearer picture of the size, characteristics and future of independent schools. The results from this were delivered in a comprehensive report and then collaboratively developed with AHISA to prepare the visualised report and infographic which then presented by Mark McCrindle at the national launch event.

Results & Deliverables

The results from this member survey were delivered in a comprehensive report, visualised report and an infographic. The key findings from the study were also presented in a keynote at the AHISA 2019 National Conference.

Contact

Geoff Brailey: geoff@mccrindle.com.au