

Tableau



Global roadshow to bring data to life.

The Brief

Tableau was looking for a global thought leader to present at the largest event for business intelligence and data analytics worldwide.

The Work

Mark McCrindle presented at the global Tableau roadshow in Sydney and Singapore, on bringing data to life and concepts related to visualisation.

Results & Deliverables

Attendees were inspired to re-imagine how to present complex data.

Contact

Sophie Renton: sophie@mccrindle.com.au