

UNDERSTANDING AUSTRALIA'S CASUAL WORKFORCE

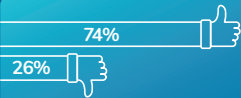
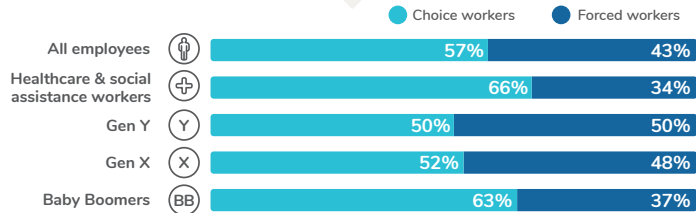


The casual workforce now represents **a fifth of Australia's workforce**¹. Casual work provides flexibility for workers, allowing good work-life balance with greater choice and control.

¹ABS, 6105.0, table 1

CHOICE VS. FORCED WORKERS

There are more Australians who **choose** to be casual or contract workers because of the flexibility than Australians who are **forced** to work casually on a contract basis (would rather have a permanent job).



Despite two in five being forced workers, **74% are satisfied with their current working arrangement**. Just 26% are dissatisfied.

TOP 3 INDUSTRY SECTORS WITH CASUAL WORKFORCE

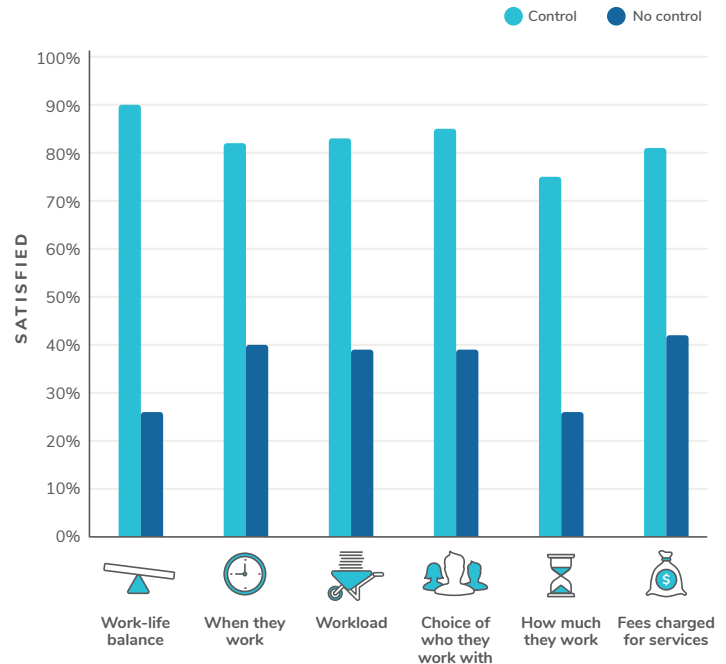


YEARS OF EXPERIENCE IN PRIMARY LINE OF WORK



CONTROL & SATISFACTION

There is a strong correlation between control and satisfaction



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TOP ASPECTS CHOICE WORKERS ARE MORE LIKELY TO BE SATISFIED IN:



EXTREMELY/VERY IMPORTANT IN AN IDEAL JOB:

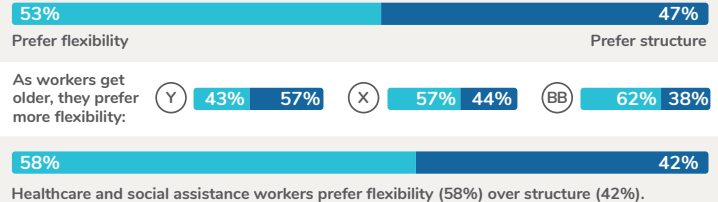


HEALTHCARE & SOCIAL ASSISTANCE WORKERS

● Healthcare & social assistance worker ● Other workers



FLEXIBILITY & STRUCTURE



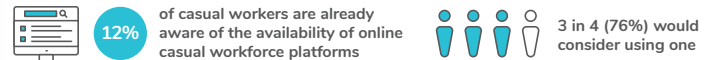
IDEAL WORK HOURS PER WEEK

25.4 hours



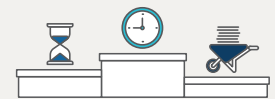
ONLINE CASUAL WORKFORCE CONTRACT PLATFORMS

Casual workforce contract platforms are online platforms that allow casual or contract workers to engage directly with multiple employers and give casual workers greater control over when they work, who their clients are and how much they get paid.



TOP 3 DRAWCARDS TO WORK WITH AN ONLINE PLATFORM

- 1 Flexibility to arrange their own work hours (62%)
- 2 Ability to decide how much they work (57%)
- 3 Having more control over their workload (46%)



METHODOLOGY

McCrindle surveyed 1,007 Australians (aged 18+) who work on a casual or contract (with a set end date) basis. The survey was in field from 5 May to 16 May 2017.

Research & infographic by

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