

# Adventist Schools North NSW



Strategic planning for new and existing schools in NSW.

## The Brief

**Seventh-day Adventist schools North NSW are repositioning for the next big learning adventure.**

## The Work

As a region with over 100 years of providing quality learning and nurture to thousands of students in NSW, this group of 10 schools are actively looking to the horizon, to what's next. To prepare with confidence for this journey, demographic analyses was commissioned to

underpin strategic decisions about existing locations of schools as well as proposed locations. A uniquely created index for finding ideal locations was designed to assist in the 10-year growth strategy. Finally, a thought leadership report showing the future of a key area was commissioned to position the organisation as thought leaders in this region.

“McCrindle provided visually engaging, clear to understand and with high credibility in the baseline data analysis with each report. The McCrindle Reports conducted on all present school sites and the planned expansion sites provided what was needed: confidence in decision making. It is for this reason we continue to partner with them still.” - Dean Bennetts CEO Seventh-day Adventist Schools North NSW

## **Results & Deliverables**

A series of more than ten demographic reports were provided to give analysis of existing and proposed locations of schools. McCrindle also presented key findings in a thought leadership report for public communication.

### **Contact**

Geoff Brailey: [geoff@mccrindle.com.au](mailto:geoff@mccrindle.com.au)